

# A Diverse Future

A STORY OF OWNING CHANGE



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## Circadence drives innovation by prioritizing an inclusive and diverse workforce

Propelled by a culture of constant innovation, Circadence provides modern cybersecurity learning and assessment solutions that leverage artificial intelligence and custom content for government, enterprise and academic institutions.

#### **THE PROPOSITION:** Differences as strengths

As the market leader in next-generation cyber readiness, life at <u>Circadence</u> is as fast-paced and dynamic as today's cyber risks. To keep pace with an increasing work demand, they wanted to level up their workforce with highquality talent. And because Circadence believes diversity unlocks innovation and drives growth, they not only wanted people with the right expertise, but those with diverse talents, backgrounds and perspectives.

#### OUR PROPOSAL:

#### Double up on diversity

Circadence partnered with TEKsystems to build a high-performance team reflective of diversity. We learned the ins and outs of their corporate culture to uncover what makes an ideal fit for their organization. Leveraging our proven sourcing strategy and massive network of 81% of the domestic IT workforce, we connected Circadence to the right people with the right skills. Our tools? Hyper-local market insights and consistent, open communication. Within a year, we helped Circadence hire 15 razorsharp problem solvers and critical thinkers including <u>veterans</u>, women and individuals of multicultural backgrounds.

#### **POWERFUL PARTNERSHIP:** A unifying force

As partners in change, Circadence and TEKsystems recognize inclusion and diversity are more than buzzwords—it's the wave of the future. We both believe that having talented people with a wide range of experiences, interests and backgrounds is good for business and produces better results. Our differences are our strengths.

Circadence's new hires not only helped achieve the company's hiring goals, but they made an immediate impact by building products to prepare and protect against the future cyberthreats. Plus, by increasing workforce diversity, they've helped to attract and retain more diverse talent—paving the way for a brighter, more well-rounded future.





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### **Real-World Results**

Circadence wanted game-changing professionals who drive transformation—and we delivered. By understanding their nuances and diversity goals, we've helped Circadence hire more than 35 IT professionals in two years—in roles like technical directors, front-end engineers, team leads, <u>DevOps</u> managers and data scientists. We also nearly doubled their full-time staff in San Diego.

And we're not stopping there—we're a continuous partner who believes in the ongoing hiring and promoting of diverse workforces. Providing innovative leaders to achieve a new level of performance. The broader range of people securing Circadence's networks, the better the chances of protecting them.



#### **About TEKsystems**

We're partners in transformation. We help clients activate ideas and solutions to take advantage of a new world of opportunity. We are a team of 80,000 strong, working with over 6,000 clients, including 80% of the Fortune 500, across North America, Europe and Asia. As an industry leader in Full-Stack Technology Services, Talent Services and real-world application, we work with progressive leaders to drive change. That's the power of true partnership. TEKsystems is an Allegis Group company.

Experience the power of real partnership. TEKsystems.com