

7 Tips To Drive Strategic Alignment Across People, Process and Technology

Digital transformation depends on more than technology; it requires strategic alignment across people, process and tools for smart investments and business success.

Digital transformation is a constant cycle of innovation and adoption. Yet many organizations pursue new technologies without a long-term strategy to guide investment, optimize systems or align teams. This creates gaps in communication, execution and overall impact. By intentionally aligning people, process and technology, organizations can strengthen performance, improve ROI, and drive more successful and sustained transformation.

88%

of business transformation efforts fail to achieve their original ambitions.¹

“Effective enterprise transformation strategies are foundational to current and future business success. Complex technology initiatives rely on expert guidance combined with careful planning and alignment.”

—**LINDSEY REVIER**
Practice Director, TEKsystems Global Services

Business success is determined by many moving parts. Here are some tips to help align people, process and technology with an intentional strategy across business teams and partners.



ESTABLISH CLEAR OBJECTIVES AND QUANTITATIVE METRICS

Communication is essential in planning and coordination, so these will help you align your strategic imperatives between your business and IT teams.



DEVELOP A ROADMAP

Use this to build a sustainable path to business modernization.



CENTER YOUR BUSINESS CASE AROUND SMART INVESTMENTS

Powerful tools and responsibility come hand in hand. Focus on investments that provide cost-benefit, prioritizing newer technologies such as AI, and ensure the technology can be smoothly integrated.



REMEMBER: IT'S A MARATHON, NOT A SPRINT

Investing once per decade on business modernization isn't enough to stay competitive. You need longevity and consistency in this environment of continuous technology modernization.



THINK BIGGER AND APPLY A HOLISTIC APPROACH IN ALL BUSINESS EFFORTS

Modernization boils down to tweaking and changing. Transformation expands beyond that and is more high-level—a major overhaul to systems, processes, people and tools. It requires continuous maintenance and understanding of short- and long-term business goals.



AIM FOR QUICK WINS

Find ways to take small bites out of the big picture to continue to advance your objectives.



CENTER DECISION-MAKING AROUND USER NEEDS AS YOU DEPLOY APPLICABLE TOOLS

Then measure cost efficiency and ROI, which are paramount, particularly for new technologies like AI tools.

A successful transformation requires alignment, consistency and purpose. With the right strategy and expert partnership, organizations can maintain momentum, maximize value and lead to a volcanic transformation.

Editor's Note:

Content curated from TEKsystems Global Services' feature publication, Version Next, Now: Tapping Volcanic Transformation.

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SOURCES

¹ 88% of Business Transformations Fail To Achieve Their Original Ambitions; Those That Succeed Avoid Overloading Top Talent, Bain & Company

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