

Setting Your Enterprise Up for Gen AI Success

Stay ahead of the competition by developing a plan for your organization to take advantage of generative AI's rapid growth.

Generative AI (Gen AI) is more than a buzzword—it's a technology with wide-ranging capabilities that's transforming processes across industries. From maintenance to optimization to resolution of complex problems, Gen AI can revolutionize your business—but not without a clear strategy in place.

The Gen AI journey starts with data management, so your enterprise needs the right processes to derive key insights from data. Taking the time to prepare your organization for Gen AI can mean the difference between staying ahead and falling behind.

67%

of IT leaders said they've prioritized Gen AI for their business within the next 18 months.¹

To make the most of Gen AI, it's essential to have key processes in place across your enterprise. Consider these factors as you prepare your organization to launch Gen AI.

5 Factors To Consider When Preparing Your Organization for Gen AI



Data Availability

The better your enterprise's data (and the more data you have), the faster you can obtain quality AI solutions to complex problems. Before diving into the world of Gen AI, make sure that your organization has robust data management practices, such as data governance, quality assurance, integration and transformation.



Ethical and Regulatory Compliance

One of the common topics around Gen AI is ethics and potential future regulations for the use of these tools. From privacy concerns to worries about bias and transparency, there are still many questions about Gen AI and how organizations can use it effectively and ethically. Before you add this technology into your processes, develop a clear framework around governance to mitigate risk and ensure everyone in your enterprise uses Gen AI responsibly.



Business Use Case Identification

Gen AI has already started to revolutionize multiple industries and will continue to have far-reaching implications. Take the time to determine potential Gen AI use cases for your enterprise and develop comprehensive strategies to leverage this tool's many capabilities to help your business stay ahead of the competition.



Computing Infrastructure

From high-performance processors to massive amounts of memory, Gen AI requires significant resources. Your enterprise may need to invest in cloud-based infrastructure to support Gen AI workloads and properly implement your Gen AI strategy.



Talent and Expertise

Computational resources aren't the only investment your organization will need to make for Gen AI. Talent is equally important, especially since this technology requires a wide set of specific skills, including machine learning and natural language processing. The latest technologies are useless without the right talent and training to use them for your company's growth.

Developing a clear strategy for implementing Gen AI across your enterprise is far easier said than done. Fortunately, technology partners like Snowflake have the knowledge and experience with Gen AI to guide your organization to success.

Snowflake's many capabilities, including data management and model deployment, can help set your enterprise on the right path for your Gen AI journey.

Stay ahead of the Gen AI curve with the power of Snowflake solutions.

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