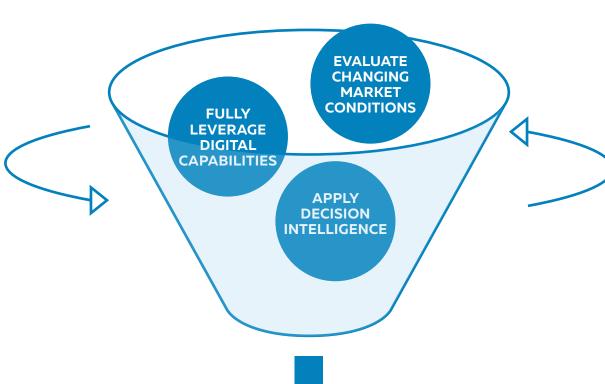


5 Tips to Become a Digitally Resilient Enterprise

Learn what it takes to cultivate digital resilience to survive and thrive during times of disruption.

The brands that build a digitally resilient enterprise and can ride out the ebbs and flows of the market are poised to capitalize on disruption. But building digital resiliency goes beyond using technology to maintain or restore business continuity.

Ingredients of a Digitally Resilient Enterprise



QUICKLY PIVOT BUSINESS FOR NEW ENVIRONMENT



of digital leaders say that their organization's ability to compete in the market is greatly dependent on the flexibility of their technology architecture.

State of Digital Transformation Report, 2022

in Your Business

that they're delivering superb customer experiences.

5 Steps to Cultivating Digital Resilience



properly establish the business problem(s) and clearly define the expected improvements in business performance. Lead from the top. Modernization efforts must be a strategic, business-led

initiative. Your IT department is a key player, yes, but the transformation

Identify the right people early. Having the right stakeholders will help



must be embraced and driven by the C-suite. **Dispel notions of IT as a cost center.** IT isn't just about keeping the lights on. IT must harness technology to power the business and delight customers. Ensure your IT department is enabling the business to scale and grow and



Engage a trusted partner. Your technology partner should quickly hone in on the business problem you need to solve. They should harvest your experience, knowledge and wisdom about your customers, and then apply technology to move you to the next level in your performance.



analytics to foresee and anticipate future events so your business can respond.

Plan for the unknown unknowns. Evaluate the lessons learned during the pandemic. Put the data you collected to use by applying predictive

unknowns and must **plan appropriately** around that data set." **Tom Bondi** Executive Director, TEKsystems

"We're at a point in the maturity curve where companies realize

they need to be more **forward looking** about the unknown

business. Achieving modernization across all three areas-people, process and technology-creates a holistic, continuous transformation mindset that will future-proof the organization.

To create a digitally resilient enterprise, the organization

must think through how they evolve and optimize the



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