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8 ways to empower your business with the cloud

Leverage the cloud to build foundational technology platforms to empower your business to thrive.

Bold organizations understand that speed, collaboration and innovation are enabled at scale by the cloud. They're migrating applications and deploying platforms to sustain operations, solidify resiliency and improve customer experience.

40% of IT decision-makers report they are looking to **cloud to jump-start innovation as a digital platform** and to gain access to a more leading-edge ecosystem.

35% of organizations identify the **cloud as the technology with the biggest increase in demand** as a result of the COVID-19 outbreak.

> " *Companies that successfully modernize the enterprise with cloud-based solutions draw a straight line (or value stream) between technology and better business outcomes.* "

RICARDO MADAN
Vice President of Technology
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8 ways to realize resiliency with the cloud

Cultivate leaders for a virtual world: Create toolkits and resources for your people managers to lead virtual teams. Your leaders driving change are critical to your success.

Start with quick wins: Look for the MVP you can optimize to get a proof of concept, fast. Then, use that win to gain confidence and demonstrate value..

Keep mental well-being top of mind: Employees are juggling professional careers and personal lives—largely in a virtual world. Maintain an agile work culture grounded in empathy and flexibility.

Hold on to business value as your North Star: Focusing on the value stream to your customers holistically and modernizing that value stream is the best way to future-proof your investment.

Forge remarkable partnerships: Choose the right partner. The skills required to drive cloud transformations don't exist in the wild—they must be nurtured and cultivated. Identify partners with the ability and expertise to meet your current needs, while elastic enough to grow alongside you.
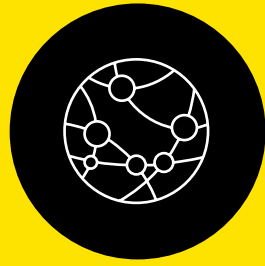
Create bandwidth for knowledge workers: Create more lead time for employees so you can invest more deeply in the CX they're delivering.

Optimize the organization for speed: Embrace technology and enable experimentation. Cultivate a culture that embraces change, agility and speed.

Empower employees to control their future: The pandemic has shaken our sense of control. Emphasize virtual career development opportunities and take the opportunity to help employees close their skill gaps.

Modernization means you must be willing to disrupt your current business to increase the value you're delivering to your customer base. Once you know where you're driving your products and services, then a change—such as application modernization via the cloud—will simply become a means to that end.

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Editor's Note: Content curated from TEKsystems' feature publication, Version Next, Now | Looking Up TEKsystems.com

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