

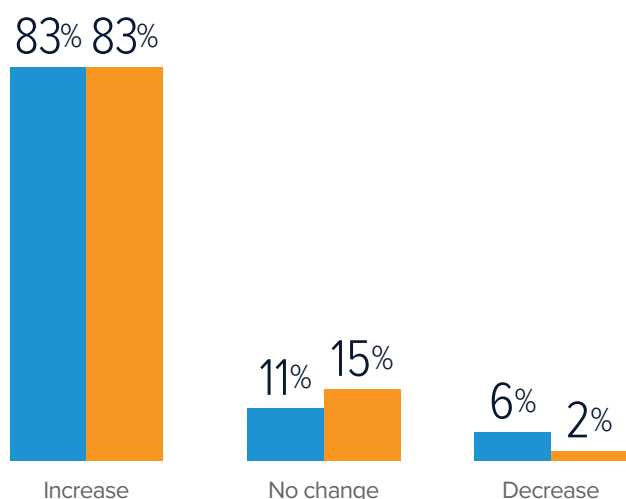
## A SNAPSHOT OF THE CHINA RESULTS

As 2025 begins, digital transformation (DX) continues to shape the competitive landscape across industries. Organisations navigate a constantly evolving technological landscape, where agility, innovation and resilience are no longer competitive advantages but essential capabilities for survival.

### How are organisations shaping their technology investment plans to drive innovation and stay competitive?

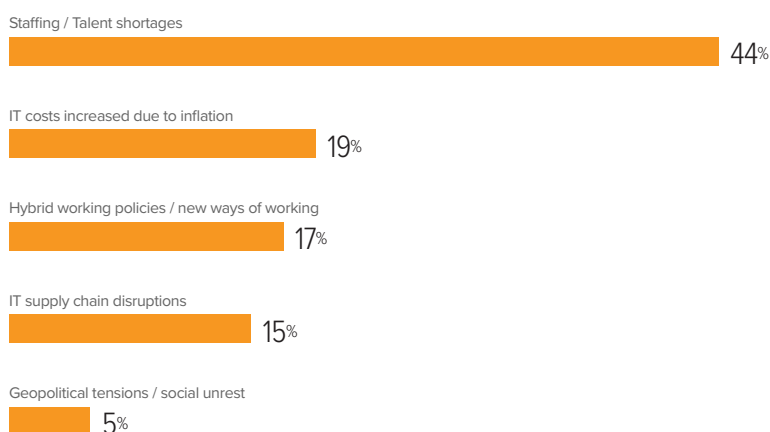
#### TECHNOLOGY SPEND PROJECTIONS

● 2024 ● 2025



#### GREATEST IMPACT ON IT SPENDING IN 2025

● 2025



### What are the top DX goals for technology decision-makers, and what challenges must they navigate to achieve them?

TOP DX GOALS	RANK
Gain competitive advantage	1
Enhance employee performance / productivity	2
Increase / achieve innovation	3

TOP CHALLENGES	RANK
Gaps in technical talent	1
Creating a culture of continuous learning / Upskilling or reskilling workforce	2
Economic uncertainty affecting budgets	3

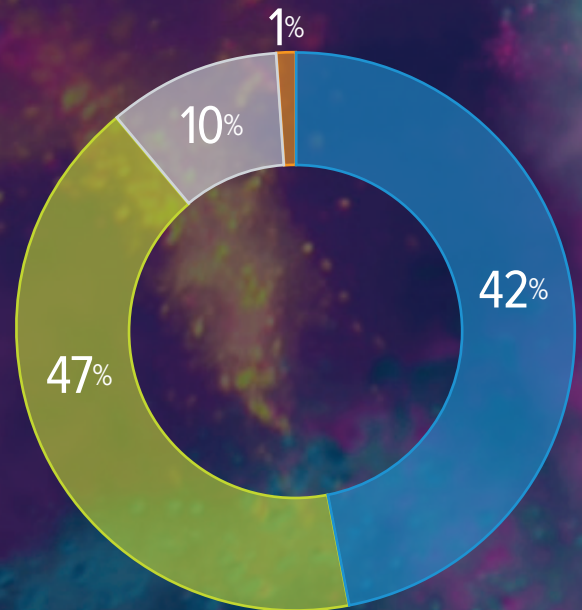
# STATE OF TALENT

## BUILDING A MODERN WORKFORCE FOR THE FUTURE

Nine out of 10 organisations report a lack of talent necessary to drive successful digital transformation projects.

### TALENT REIMAGINED

- We don't need to change the types of talent we currently have in the organisation.
- We need to completely revise the nature of our talent base in the organisation.
- We need some new types of talent in a few places in the organisation.
- We need many new types of talent in volume across the organisation.



BIGGEST SKILL GAPS	RANK
Data analytics / data science	1
Artificial intelligence / machine learning	2
Big data	3
Cybersecurity	4
Quality assurance	5

# 53%

of companies, say it takes more than six months to find mission-critical talent.

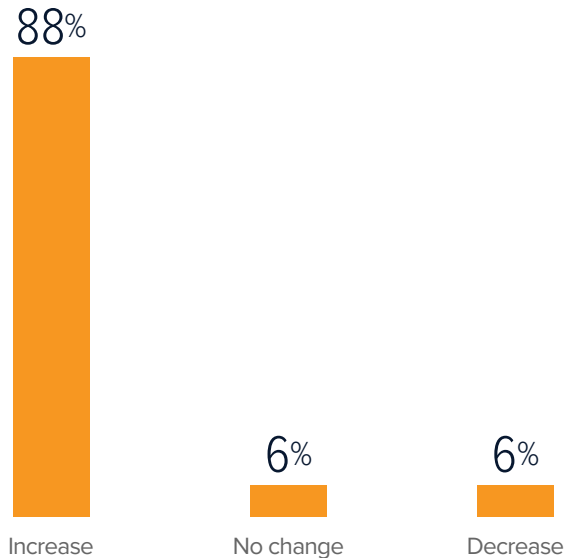
# STATE OF ARTIFICIAL INTELLIGENCE

## AI POWERED TRANSFORMATION

2025 brings a decisive determination to harness AI's transformative potential.

### 2025 SPENDING PLANS FOR AI TECHNOLOGIES

● 2025



AI is helping organisations accelerate their digital transformation journey.

PRIMARY USE CASES FOR AI TECHNOLOGY	RANK
Improve employee productivity	1
Augment data analysis	2
Expand process automation	3
Improve customer service (i.e., chatbots)	4
Upgrade supply chain management	5

*“Gen AI will be the next game changer as part of the digital transformation changes we are embarking on. We’re laser-focused on defining use cases for how AI and automation can bridge the gap between business and IT users.”*

*—Global Manufacturing Company*



Read the full report and learn why now is the time to invest in your digital future.

**READ NOW**

## MOBILISING TECH TALENT WITH SPEED, SCALE AND FLEXIBILITY

We deliver top talent for leading companies, specialising in cloud, data, digital, DevOps, security, and more. We offer customised solutions and delivery models, from stand-alone specialists to team expansions. Wherever you are on your digital business transformation journey, **TEKsystems has the talent you need to succeed.**