



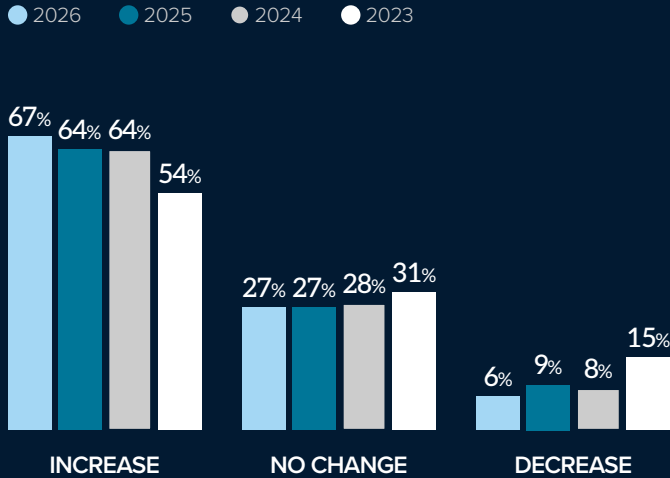
STATE OF DIGITAL TRANSFORMATION 2026

| Enhancing Digital Strategy

As we step into 2026, digital transformation (DX) strategy continues to be top of mind for industry leaders. Organizations today operate in a technological environment defined by relentless change. Agility, innovation and resilience have shifted from being sources of competitive advantage to fundamental requirements enabling organizations to adapt, respond to disruption and seize new opportunities in a dynamic market.

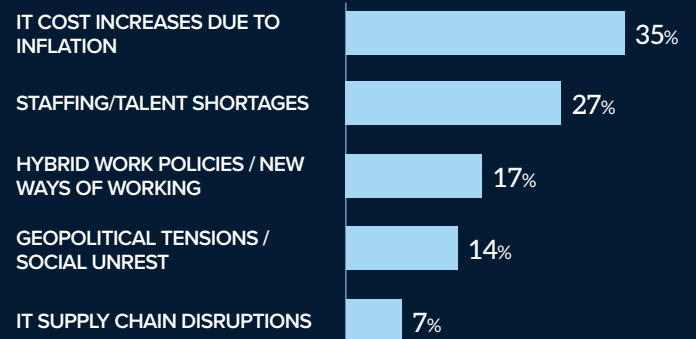
Majority of Organizations Plan To Increase Technology Spend in 2026

TECHNOLOGY SPEND PROJECTIONS



Inflation and Talent Shortages Weigh on Spending Decisions

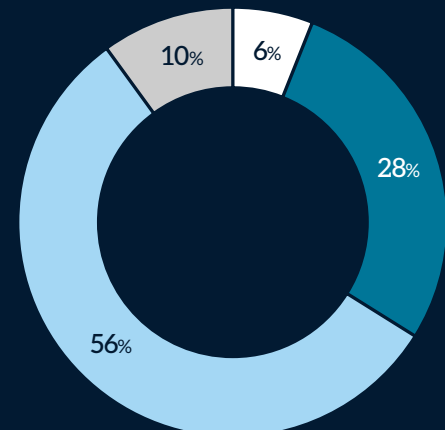
GREATEST IMPACT ON IT SPENDING



Building a Modern Workforce for the Future

ORGANIZATIONAL TALENT NEEDS

- We don't need to change the types of talent we currently have in the organization.
- We need to completely revise the nature of our talent base in the organization.
- We need many new types of talent in volume across the organization.
- We need some new types of talent in a few places in the organization.



Reviewing Workforce Skills Gaps

BIGGEST SKILLS GAP

RANK	SKILL SET
1	Artificial intelligence
2	Cybersecurity
3	Data analytics / data science
4	Software development / engineering
5	Automation

TEKsystems' Tips for Digital Transformation Success

Digital business transformation isn't just about technology; it's also about people, processes, and a mindset shift toward innovation and adaptation.



ARTICULATE A CLEAR VISION AND STRATEGY

Define a compelling vision for transformation and ensure it is tightly aligned with your organization's overarching business objectives.



PRIORITIZE ROBUST SECURITY AND COMPLIANCE

Implement strong cybersecurity measures, conduct regular risk assessments, and ensure compliance to safeguard data and maintain trust.



SECURE SENIOR LEADERSHIP COMMITMENT

Engage executive leadership early and maintain their active support to drive momentum and overcome resistance.



MODERNIZE LEGACY SYSTEMS AND PROCESSES

Proactively identify and address technical debt by updating or replacing outdated systems and revise standard operating procedures to fully leverage new digital technologies.



ADOPT A DATA-DRIVEN MINDSET

Make data accessibility and intelligent analytics central to your transformation efforts, enabling better decision-making and operational agility.



EMPOWER AND UPSKILL EMPLOYEES

Foster a culture of innovation by involving employees at all levels and investing in ongoing training to close skills gaps in areas like AI, analytics and cybersecurity.



CHAMPION CONTINUOUS IMPROVEMENT

Integrate regular feedback loops and health assessments to refine processes, adapt quickly and keep transformation efforts aligned with evolving business needs.

ABOUT THE RESEARCH

TEKsystems conducted an online survey from October to November 2025 with 782 technology and business decision-makers. Respondents included members of the C-suite, company executives, vice presidents, directors and managers who have final decision-making authority and/or influence on their organization's digital transformation efforts. The sample includes a balance of decision-makers in enterprise IT and line-of-business functions in the United States, Canada, China, India, Japan, Singapore, Belgium, France, Germany, Ireland, Netherlands and the United Kingdom, across a broad spectrum of industries.

Digital transformation is the strategic use of technology to innovate business processes, foster a forward-thinking culture and elevate customer experiences, all in response to shifting market demands. Our analysis distinguishes between digital leaders and digital laggards to identify potential opportunities and gaps. Digital leaders are organizations with well-established digital transformation plans, where digital processes and mindsets are deeply embedded. In contrast, digital laggards have tentative plans and limited digital transformation initiatives and investments. This report can guide your organization through its digital evolution by leveraging these insights.

ABOUT TEKSYSTEMS AND TEKSYSTEMS GLOBAL SERVICES

We're a leading provider of business and technology services. We accelerate business transformation for our customers. Our expertise in strategy, design, execution and operations unlocks business value through a range of solutions. We're a team of 80,000 strong, working with over 6,000 customers—including 80% of the Fortune 500—across North America, Europe and Asia, who partner with us for our scale, full-stack capabilities and speed. We're strategic thinkers, hands-on collaborators, helping customers capitalize on change and master the momentum of technology. We're building tomorrow by delivering business outcomes and making positive impacts in our global communities. TEKsystems and TEKsystems Global Services are Allegis Group companies. Learn more at [TEKsystems.com](https://www.teksystems.com).